

museums in the web of collaboration

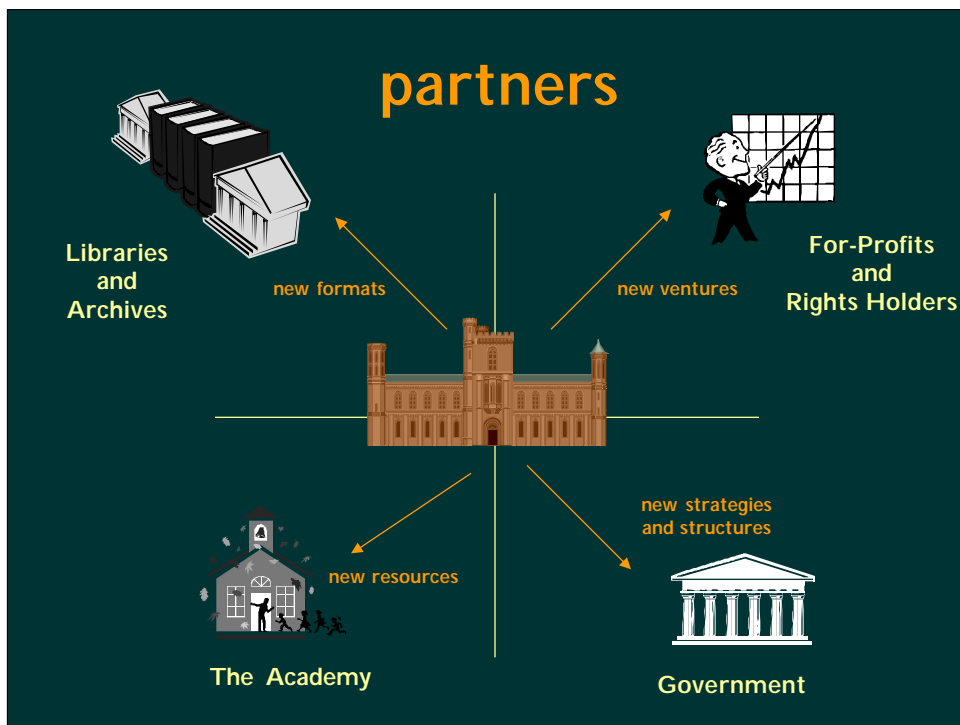
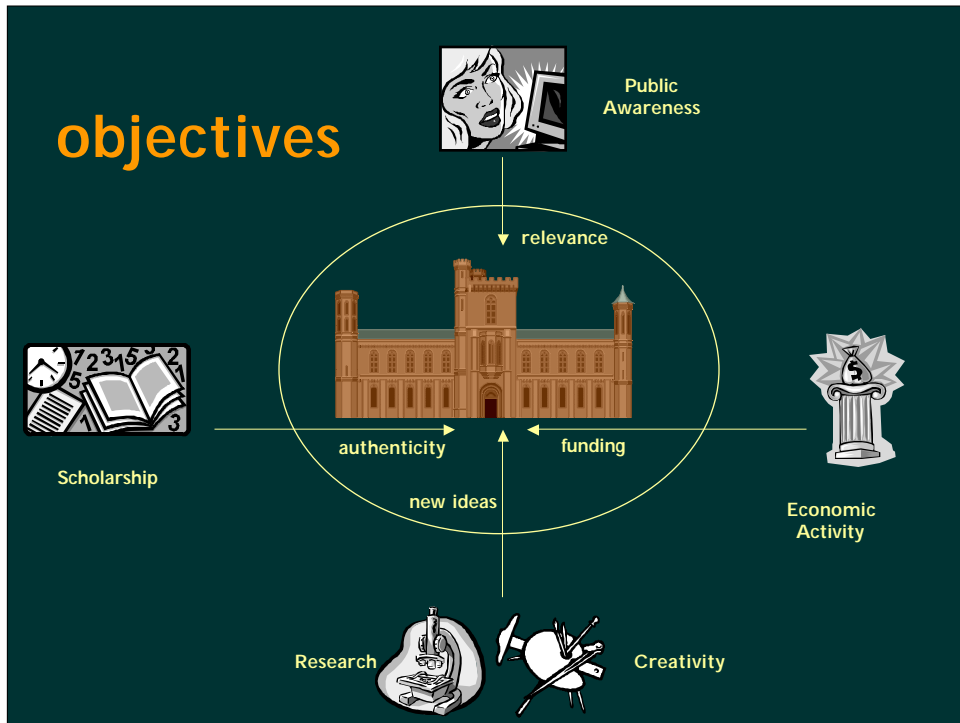
Stockholm, May 23, 2002

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introduction

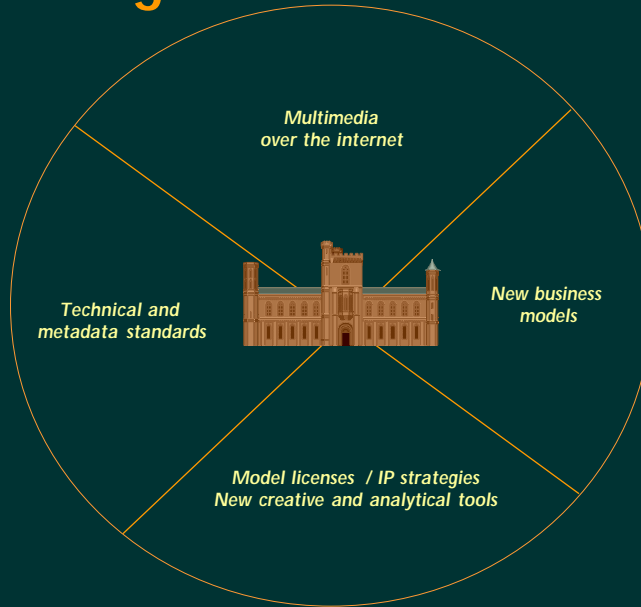
- Museums face challenges in digital world
 - Relevance
 - Funding
 - Delivery
- New technologies provide tools
- Collaboration with other organizations is key





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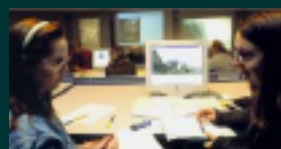
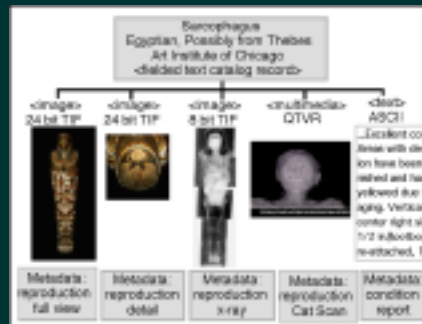
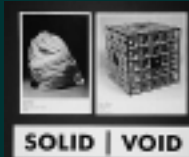
technologies



AMICO as an example

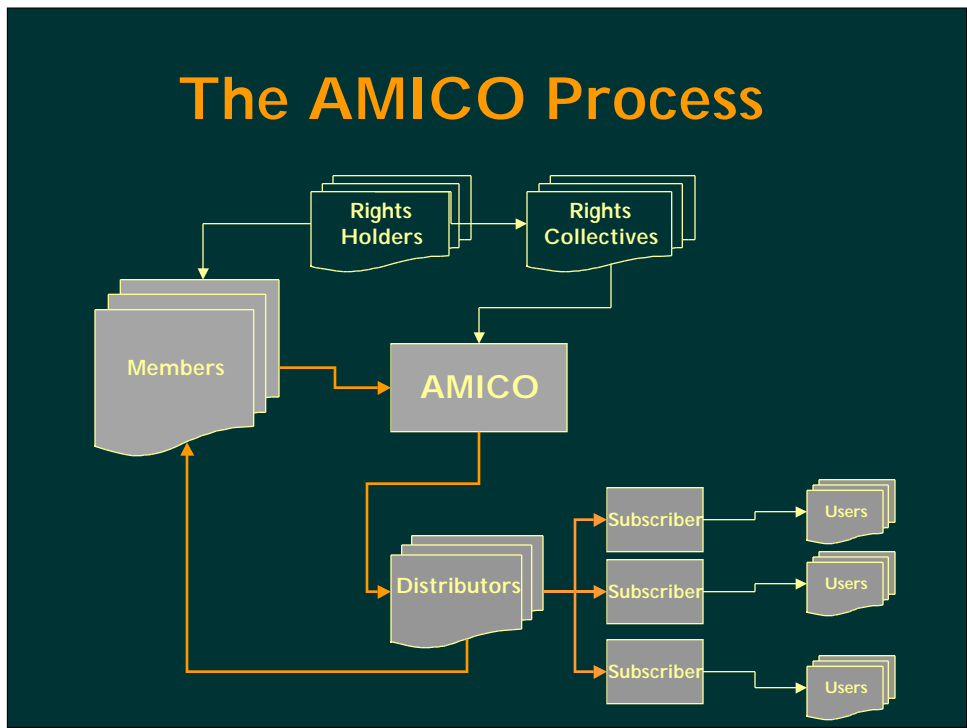
Enabling educational use of museum multimedia

Open, not-for-profit
Membership organization
www.amico.org

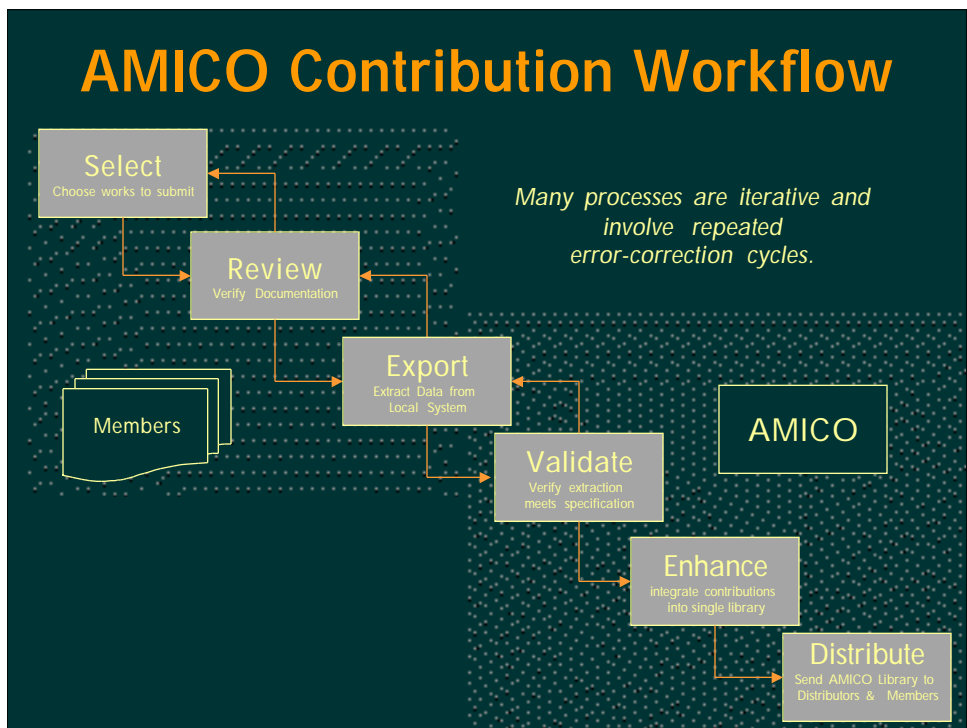


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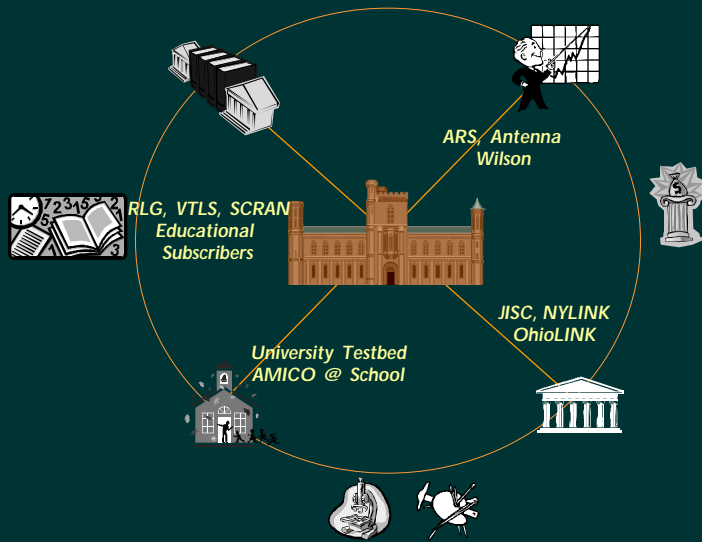
The AMICO Process



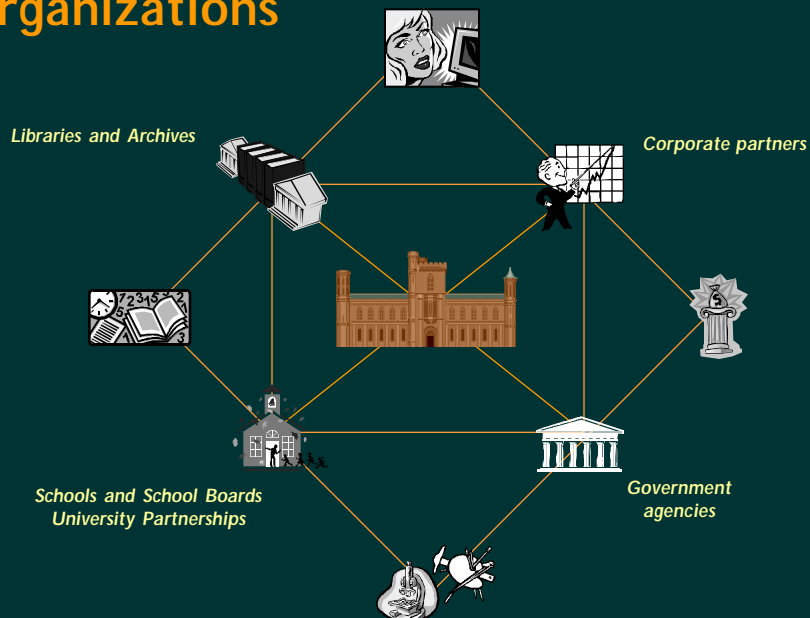
AMICO Contribution Workflow



AMICO's Collaborations

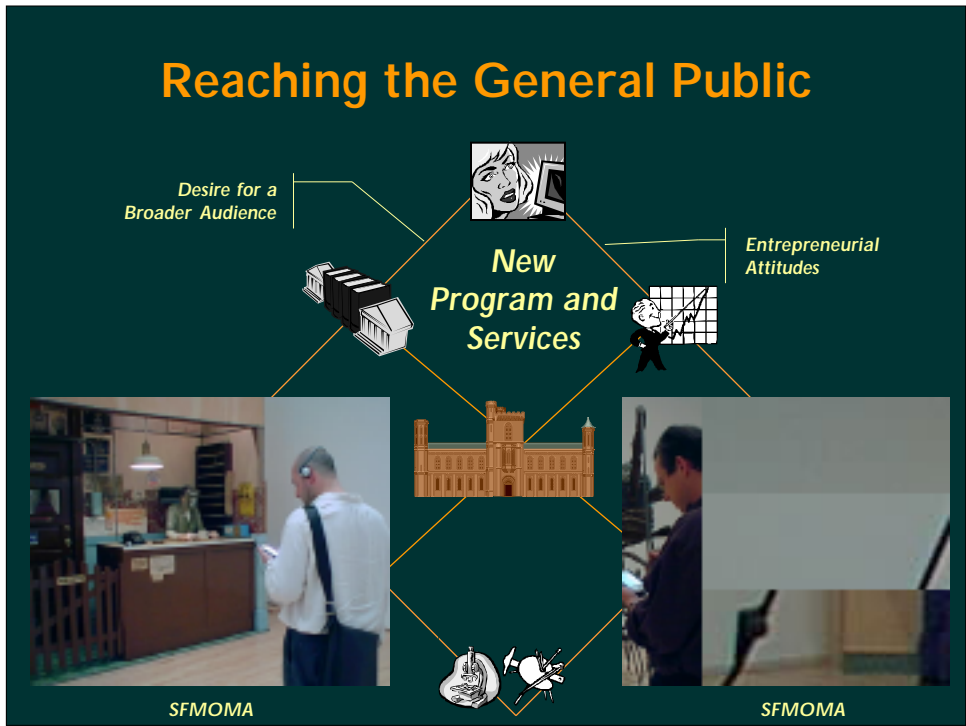


Reaching People through Organizations

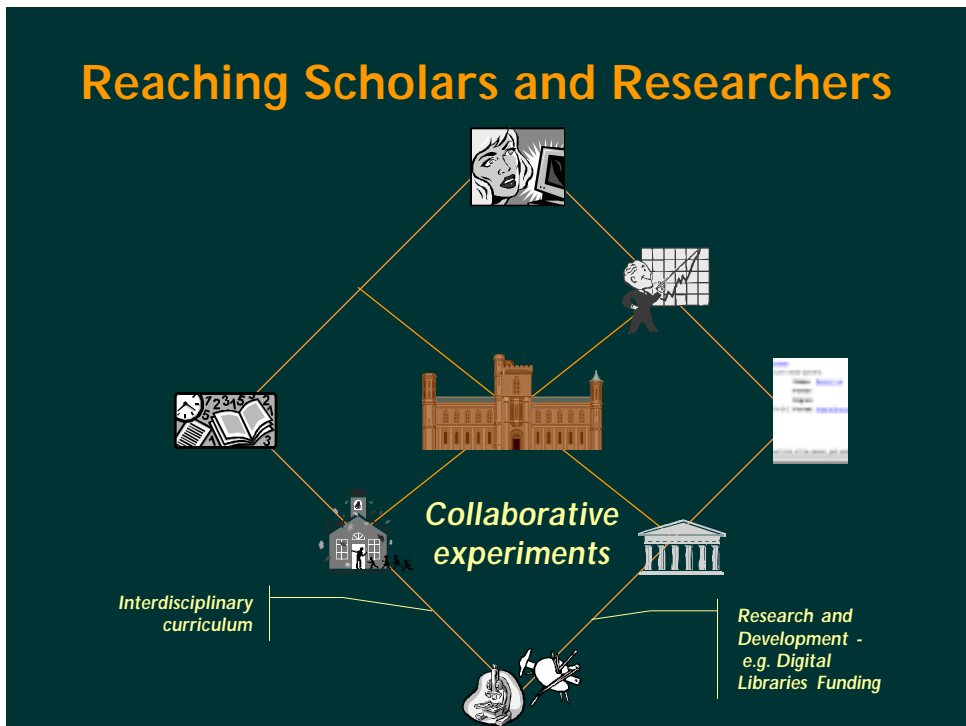


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Reaching the General Public



Reaching Scholars and Researchers



new collaborators new relevance

- Strategic partnerships further our role as advocates for the arts and culture
- *We can succeed in a culture of ubiquitous networking through the creation of ubiquitous networked culture.*

